

BWAA eNews

December 2007 Newsletter

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JANUARY IS DUES TIME!

Dues for membership in the Bowling Writers Association of America cover the period of Jan. 1 through Dec. 31.

The annual membership fee is \$20. That fee entitles all members to news, information, voting privileges for bowlers of the year, etc., and the annual convention which is held at the site of Bowl Expo in Orlando, Fla. June 23-26.

Some of you have paid for 2008, so you can disregard this notice. If you have a question about whether you did pay, please contact [Steve James](#) by email or phone: 414-351-6085.

Please send in your membership fee right away to **BWAA, c/o Steve James, 8501 N. Manor Lane, Fox Point, Wis. 53217.**

BOWL EXPO IN ORLANDO A BARGAIN FOR BWAA MEMBERS

You can enjoy three nights and four days at Bowl Expo this

A Message from our President

Hazel McLeary

As we near the end of our membership year, I would like to take this opportunity to wish all our members a Happy Holiday and a Healthy, Prosperous 2008.

January 1 is the beginning of our membership year and I urge all of you to take a minute and renew your membership. Membership in the Bowling Writers Association of America gives you many opportunities to network with others who are working in the bowling arena. BWAA helps you keep on top of what is happening in the bowling scene. Our website and newsletters provide up-to-date information on current BWAA activities as well as news about awards and writing contests.

We have two membership gatherings each year. one at the USBC meeting plus our annual convention that is held at Bowl Expo. Both events offer an opportunity to 'meet and greet' as well as to learn more about bowling events and communication skills. Check the website <http://bowlingwriters.com/> in January for information about tickets for the BWAA breakfast that will be held in Kansas City during the USBC meeting and information about our June meeting at Bowl Expo.

BWAA will be offering a new membership service for those who are interested in improving their writing skills. A committee of professional journalists will critique submissions 'on request.' Further information will be available on the website.

Again, don't forget to renew your membership. I look forward to seeing you in Kansas City and Orlando.

BWAA WRITING COMPETITION

This writing competition is designed for members who are not paid for their stories. A BWAA committee will determine the winners.

2007 BWAA WRITING COMPETITION RULES

1. Postmark deadline for entering the 2007 BWAA Writing Competition is March 1, 2008.
2. Editorial, Feature, and Event Coverage submissions must have been published or broadcast between Jan. 1 and Dec. 31, 2007. Entries must be original clippings from the respective publication; printouts from materials published on Internet Web sites, and/or tape or CD of materials from radio or television.
3. Entry guidelines for the three BWAA categories are:
 - a. FEATURE--A non-fiction story concerning tenpin bowling.

June in Orlando for just your travel costs and hotel charges of \$345.

For that \$345, you get three nights at the International Plaza Hotel - Monday, Tuesday and Wednesday, June 24-26. If you go with a roommate, that cuts your hotel costs to \$172.50, and that includes all taxes.

What do you get at Bowl Expo?

Free registration \$275 value

Food functions you can enjoy at NO COST:

Monday, June 23

The BPAA Welcoming Party which includes lots of beverages and snacks plus the finals of the national karaoke contest.

Tuesday, June 24

Storm sponsored breakfast; Brunswick sponsored BWAA lunch; Columbia 300 sponsored Annual BWAA press party.

Wednesday, June 25

Bowl Expo trade show begins with lots of food samples plus an opportunity to see what is cutting edge in the bowling business.

Thursday, June 27

BPAA breakfast; Bowl Expo trade show.

You check in on Monday, check out

b. EDITORIAL--Any opinion expressed in the media concerning a tenpin bowling related subject.

c. EVENT COVERAGE--Any article that took place within 14 days of the event.

4. Certificates will be awarded to the best three articles in each division and will be presented at the USBC convention. First place stories will be printed in BWAA's E-Letter.

5. Entries should be unmounted, clearly identified as to author as well as name and date of publication. Author's name and mailing address must be included with the entry. Entries will not be returned.

6. Entries are limited to two per author in each division.

10. Mail entries to: BWAA, 8501 N. Manor Lane, Fox Point, Wis. 53217.

USBC ANNOUNCES COMMUNICATIONS AWARDS PROGRAM

The United States Bowling Congress has announced a revised and expanded news media and communications awards program designed to recognize excellence in communicating news and information about the sport of bowling to the American bowling public.

The new recognition program will feature cash prizes for bowling writers, USBC local or state associations and photographers. The association award winners will be recognized during the 2008 USBC Convention in Kansas City.

USBC's 56th annual Writing Competition, sponsored by USBC's official membership publication, US Bowler, will award first, second and third place cash prizes of \$500, \$300 and \$200 in editorial, news and photography categories, and five cash prizes of \$500, \$400, \$300, \$200 and \$100 in the feature writing category.

In addition, USBC will sponsor \$500, \$300 and \$200 prizes to local or state associations in best newsletter, best web site and best overall communications/public relations program categories.

"USBC is continuing its aggressive campaign to reinforce the importance of our sport and to expand public awareness of bowling as a sport," said USBC Vice President-Communications and Marketing Tom Clark. "USBC can't meet its objectives without the involvement of the news media and dedicated volunteers who spread the word of bowling to our grassroots membership. Our expanded media awards program is a way for USBC to say thank you to those who will help us achieve our goals."

Winners of the 2007 US Bowler Writing Competition will be announced during the Bowling Writers Association of America's annual meeting in June in Orlando, Fla.

2007 US BOWLER WRITING COMPETITION RULES

1. Postmark deadline for entering the 2007 US Bowler Writing Competition is Jan. 31, 2008.
2. Editorial, Feature, News and Photography submissions must have

Thursday morning from the hotel --- that's three nights at \$115 per night. Add your travel cost and you have your total Bowl Expo investment.

In addition to the trade show, there are numerous seminars that you are eligible to attend. Don't miss out on a great opportunity. You will be notified when you can make your hotel reservations.

YOUR VOTE COUNTS

Ballots soon will be distributed for our BWAA awards, including Hall of Fame, Meritorious Service and bowlers of the years in various categories.

Ballots can be e-mailed as long as the voter's name is included.

Additionally, members can mail their ballots to Steve James at 8501 N. Manor Lane, Fox Point, Wis. 53217.

Watch for your ballots, and vote.

BWAA NEEDS SCHOLARSHIP CANDIDATES

BWAA provides a male and female high school senior or college student with scholarship funds. This is one of BWAA's most

been published or broadcast between Jan. 1 and Dec. 31, 2007. Entries must be original clippings from the respective publication; printouts from materials published on Internet Web sites, and/or tape or CD of materials from radio or television.

3. Materials that appeared in US Bowler, US Youth Bowler or on bowl.com are ineligible.
4. Entry guidelines for the four US Bowler categories are:
 - a. FEATURE--A non-fiction story concerning any individual, facility, equipment or organization related to tenpin bowling involvement.
 - b. EDITORIAL--Any opinion expressed in the media concerning a tenpin bowling related subject.
 - c. NEWS--A tenpin bowling related story written under deadline with proof of following day publication.
 - d. PHOTOGRAPHY--Still photograph or a video clip not to exceed one minute in length that is pertinent to tenpin bowling and was published/aired by a commercial outlet (print publication, television or Internet).
5. Cash prizes in Feature will be \$500, \$400, \$300, \$200 and \$100. Cash prizes in Editorial, News and Photography will be \$500, \$300 and \$200.
6. The winner in each category also will receive a paid one-year membership in the Bowling Writers Association of America, provided by the United States Bowling Congress.
7. Entries should be unmounted, clearly identified as to author as well as name and date of publication. Author's name, mailing address and social security number must be included with the entry. Entries will not be returned.
8. Photo entries must not exceed 8x10 inches. Video files must be submitted on CD or DVD in a suitable Windows Media Player format.
9. Entries are limited to two per author in each division.
10. Send entries to: US Bowler Writing Competition, 5301 S. 76th St., Greendale, Wis. 53129.

US BOWLER USBC ASSOCIATION MEDIA AWARDS RULES

1. Postmark deadline for entering the 2007 US Bowler USBC Association Media Awards Competition is Jan. 31, 2008.
2. Submissions must have been produced between Jan. 1, 2007, and Dec. 31, 2007.
3. This awards competition is open exclusively to USBC local and state associations, or agents contracted to represent those associations.
4. Entry guidelines for the three award categories are:
 - a. NEWSLETTER--Two complete, original sample issues of newsletters produced by/for your association must be submitted along with an official entry form (found on the Association home page on bowl.com). Newsletters will be judged based upon excellence in content and design. Include the newsletter editor's name.
 - b. WEB SITE--Web sites serving USBC local or state associations only will be judged based upon excellence in content and design. Information must be submitted on an official entry form (found on bowl.com). Include the Web Master's name.
 - c. OVERALL COMMUNICATIONS/PUBLIC RELATIONS PROGRAM--Associations will be judged based upon a variety of factors (newsletter, web site, placement of news/coverage in local news media outlets, originality and professionalism. Details must be included on the official entry form (found on bowl.com).
5. Entries must include the name of the recipient (individual or

appreciated services.

But we need help. The only way to provide funds is to have candidates for the committee to evaluate and determine the recipients.

Seek out potential recipients in your area and contact Steve James with the names and information. Go to our [web site](#) to see more details.

FOUR NEW COMMITTEES APPOINTED

As a result of the Future Planning Report which the Board approved at the October meeting, four new committees have been appointed by President Hazel McLeary:

Writing Awards

Steve James (Chair)
Mike Hennessy,
Dick Evans
Alyssa Klopatek
Bob Johnson
Lydia Rypcinski

BPAA releases

Dick Evans (Chair)
Jim Goodwin
Joe Lyou

Critique Committee

Lyle Zykes (Chair)
Mike Hennessy
Dick Evans
Bill Vint
Steve James

organization) for any prize money won, along with a mailing address and social security number, if applicable. Entries will not be returned.
6. Cash prizes of \$500, \$300 and \$200 will be awarded to the top three associations in each category.

7. Entries are limited to one per association in each division.

8. Official entry forms are posted on [bowl.com](#) under the "Association" tab.

9. Send entries to: US Bowler USBC Association Media Awards Competition, 5301 S. 76th St., Greendale, Wis. 53129.

KEEP YOUR E-MAIL ADDRESS CURRENT

Since most people seem to change e-mail addresses quite regularly, it is important that you notify BWAA executive director [Steve James](#) with the change.

It is our goal to keep you well-informed and that means we need to know if you change or move, and whether your telephone number is different.

Help us keep you informed.

BWAA Logo Pins

A new BWAA logo lapel pin will be given to each member for 2008. The pin features the new logo and will be mailed to you with your membership card. So don't forget to send in your \$20 fee. We'll get your pin and card to you ASAP.

Bowling Publications on Web Site

Go to www.bowlingwriters.com under members only and publications and check out the new listing of bowling publications, the editor and how to make contact. Listed are publications edited by BWAA members only. Some may be writing for a bowling publication, but the editor is not a member.

We'd love to have the editor join us, so if you write for one paper that does not belong to BWAA, urge your editor to join.

If we have missed your publication, contact [Steve James](#) and it will be included.

BWAA Makes Special BVL Donation

With our service people spending their time overseas defending our country and freedoms, BWAA made a special donation of a bowling kit offered by the BVL organization. Your board of directors approved the recommendation to provide the bowling mat and pins, plus other items that BVL includes, and the packet will be sent within the next six weeks.

Chuck Pezzano
Joan Schliewenz.

BWAA Breakfast

Nancy Chapman
(Chair)
Chris Beard
Kathy Watson

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