

Joan P. Romeo, Van Nuys, CA – freelance writer  
BWAA Member – 10+ years

**BWAA Committees:**

- Amateur Bowlers of the Year
- Senior Bowlers of the Year
- Pezzano Scholarship Program – Chairman
- BWAA Fund Raiser – Chairman

**Writing Experience:**

- A variety of Marketing dialogue such as Press releases, TV Scripts, Commercials, Bios, Campaign speeches, copy for brochures, flyers
- Columns for various newsletters
- Bowling column for Santa Clarita newspaper – 1 year

**Background:**

Involved in Marketing for over 30 years in New York and California  
Currently has owned her own business called *The Marketing Team* for the last 13 years

Her Marketing involved Soccer, Bowling, Golf - including Callaway and Taylor Made - and charitable events that used professional Tennis as a catalyst to raise money for the entertainment industry's primary causes, both amateur and professional

Her first love is Bowling and a goal of elevating the status of women in bowling

**Bowling Clients included:**

- WIBC
- California WBA
- USA Bowling
- FIQ

Sat on advisory board of BPAA Bowling Foundation  
Current Director of California Bowling Writers

Started her career as a bookkeeper which provided her with the attention to detail needed to do research, write, create and execute programs that are beneficial to all involved.

**Honors:**

- 2008 BWAA Meritorious Service Award presented to an individual or organization for *outstanding long-term accomplishments in and for the sport of bowling.*
- BWAA President's Award
- 2007 Humanitarian award presented by Columbia
- 2006 CWBA Distinguished Service Award

**Personal:**

The Romeo family originally hails from New York, and "yes" – she bowled twice a week in league, served as an officer and coached junior league when her children started to bowl. She is the mother of five accomplished children including Robin, and Tori, both known for their bowling skills, and has seven grandchildren.

As described by others, Joan is an "Idea" person and the ultimate promoter. "Over the years, I have gathered a wealth of experience, which I believe will benefit the organization. I like being an involved member rather than a spectator."