



BOWLING WRITERS ASSOCIATION OF AMERICA

Newsletter

January 2007

President's Message



Hazel McLeary

As we begin the first year of the **new** Bowling Writers Association of America, I'd like to thank some individuals for bringing us to this new beginning.

Nancy Chapman and Jerry Ramig, the immediate past presidents of

the National Women Bowling Writers and the Bowling Writers Association of America, for their leadership in the former writer groups and as well as their board of director members who supported the initiative to have one writer group.

Thanks to all the members who are working on the committees appointed by Nancy and Jerry and who will complete their assignments in either Nashville or Las Vegas. Also to the new committees appointed to make recommendations to our June meeting on how we should proceed with awards and special projects in the new BWAA. I will be appointing several committees after the membership has approved their recommendations, so please let me hear from you if you have a preference to where you would like to serve.

We are fortunate that Steve James agreed to serve as Executive Director of the new BWAA. He brings a wealth of experience and I will need his guidance during the coming year. Thanks, Steve.

As we begin our new organization, we have a great opportunity to use the combined talents of the professional members and the local and state association people who write newsletters and handle public relations for their associations, to disseminate bowling history, news, features and editorials to the population in America (North and South)

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Trip to Ebonite Plant, Media Seminar Among Activities Planned for BWAA Members During USBC Convention

An exclusive visit to Ebonite's bowling ball manufacturing facility, a special "media relations" seminar and an invitation to USBC's VIP Hall of Fame luncheon are among the activities planned for BWAA members during the 2007 United States Bowling Congress Convention and Annual Meeting March 28-31 at the Gaylord Opryland Resort and Convention Center in Nashville, Tenn.

The schedule of events includes:

Convention Registration is Tuesday from 4 to 6 p.m., Wednesday from 7 a.m. to 5 p.m., Thursday from 7 a.m. to 3 p.m., Friday from 7 to 9 a.m. and Saturday from 7 to 8 a.m. If you are attending as a media representative, send a request for media credentials to Jennifer.Seelig@bowl.com.

Workshops/Seminars are Wednesday from 8:30 a.m. to 5 p.m. and Thursday from 8:30 a.m. to 5 p.m. A special "Basics of Media Relations" will be conducted by USBC Chief Communications/Marketing Officer Tom Clark and US Bowler editor Bill Vint. This seminar is designed to help USBC state and local association PR/communications representatives establish better relationships with their hometown media outlets and generate more news/feature coverage for bowling.

Ebonite Tour for BWAA members and their spouses **ONLY** will include a bus trip to nearby Hopkinsville, Ky., for a tour of Ebonite's manufacturing facility and a genuine Kentucky barbeque dinner. The bus will leave

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Dues Reminder

Please submit \$20 dues for the 2007 calendar year to BWAA, 8501 N. Manor Lane, Fox Point, Wis. 53217.

President's Message from page 1

The newly elected board of directors met in Milwaukee October 27-28 at the time of the PBA/USBC Masters and worked to meet the challenges of developing programs and policies for a new organization which will serve the bowling writers of today. Steve James has provided you with news coming from this meeting and we will look forward to hearing your comments and answering your questions at our membership meeting June 23-24.

I would urge all members, particularly those who have never attended Bowl Expo, to attend the BWAA Convention in Las Vegas. You will be exposed to the commercial side of our game, which is so vital to the continued growth of our sport. The Bowling Proprietors Association of America has very generously extended an invitation to all BWAA members. You will be able to attend informative seminars and learn a great deal about the industry. Be sure to mark your calendar and make plans to attend.

Speaking of our meetings, we rely heavily on the sponsors of our various breakfast, lunch and cocktail receptions to make our convention a success. Please be sure to attend when you sign up for each of them as 'no-shows' are costly! We all need to give support to the sponsors who help our organization.

I look forward to serving as your President this year and will count on each of you to give me your ideas and suggestions.

Name This Newsletter Contest

by Kathy Watson

What's in a name? As a new organization with new bylaws and many new opportunities to communicate about our game, our newsletter should reflect our commitment to communicate with BWAA members.

Many of you are former NWBW members and familiar with "*Knows for News*". BWAA members received the "*BWAA Insider*". Rather than select a name, the board is asking for your input.

This issue will most likely be the only one named *BWAA Newsletter*, at least it is anticipated to be the only issue as we are counting on our creative members to submit their choice for a name. Your submission can be made to Steve James either via snail mail or email.

If your submitted name is chosen, you will receive recognition in the next issue. We look forward to having many names to choose from!

BWAA Officers

President

Hazel McLeary, Victoria, British Columbia

Vice President

Bill Vint, East Troy, Wis.

Executive Director

Steve James, Fox Point, Wis.

Board of Directors

Chris Beard, Gardnerville, Nev.

Fran Buettner, Northpoint, Fla.

Nancy Chapman, Oneida, Wis.

Tom Clark, Muskego, Wis.

Fran Deken, Coweta, Okla.

Dick Evans, Daytona Beach, Fla.

John Falzone, Rockford, Ill.

Joan Feinblum, Santa Rosa, Calif.

Jim Goodwin, Rockwall, Texas

Mike Hennessy, Bluffton, S.C.

Craig Mathews, Winchester, Mo.

Kathy Watson, Richmond, Calif.

Jackie Wyckoff, Cupertino, Calif.

Lyle Zikes, Arlington Heights, Ill.

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BWAA Website

<http://www.bowlingwriters.com>

Angle Receives Alberta E. Crowe Award

by Beth Anderson, BWAA Publicity Co-Chair

The Alberta E. Crowe Award, *Distinguished Service in the Communications Field*, is presented to **Lynn Angle** of St. Louis, Missouri.

Angle just completed serving her fourth year as Director #5 of NNBW, serving as Chairman of the Photography Award Contest for the past 3 years.

She is a Director on the St. Louis USBC Association where she presently serves on the Hall of Fame Committee, Tournament Committee BVL Chairman and Lane Certification Committee. Angle is a member of the Gateway Area Bowling Writers where she served as President and Vice President. Angle is Past President of the Missouri Women's Bowling Writers (2002-2006), and also served as Vice President and Director.

In addition she was Director and Historian of the St. Louis Women's Bowling Association for 13 years; St. Louis WBA Lane Representative at Crestwood, Show Me, Sunset and DuBowl Lanes; served on the Publicity Committee for 6 years; Senior Tournament Chair, 2 years; Nominating Chair, 1 year; Minute Approval; BVL Tournament Chair, Audit; and Budget.

As a member of NNBW, Angle chaired the Publicity Committee and served on the Budget and Billy Hughes Publicity Chairman of the Year Award. Her NNBW honors include being a three-time recipient of the Mary Jannetto Award and multiple photography awards.

Angle's other honors are Missouri WBA Life Member and many Missouri writing awards including 1st Place Writing Award – Open Division – News & Feature divisions over multiple years.

Angle says, "...countless hours have been given to recognize the achievements and accomplishments of predominately women and youth bowlers in the St. Louis area. For many years as Publicity Chairman, it was my responsibility to furnish the local newspapers and bowling periodicals all local bowling news of individual achievements and St. Louis WBA functions."



Lynn Angle - St. Louis, Mo.

Haggerty Earns Helen Duval Award

by Beth Anderson, BWAA Publicity Co-Chair

Debbie Haggerty of Weimar, Calif. is the winner of "The Helen Duval Award" for *Outstanding Service to Young American Bowling Alliance*.

Haggerty is presently Bowling Center Youth Director, League Coordinator and a Professional Coach. She uses the Bowler's Map Analysis Program to help instruct her students. In

addition she manages the Junior Gold Qualifiers to advance players to the National Championships. She also travels to numerous tournaments on a regular basis to support her entrants.

She was coordinator for the California State Team USA Finals in 2004 and conducted a successful event for a state that has led the qualifiers throughout the nation for several years.

In 1999 Haggerty created the idea of a Junior/Adult Tournament to aid in promotion of the National Bowling Stadium. She thought it would be an exciting experience for the youth bowlers who never had an opportunity to bowl in the stadium. Haggerty worked with Betty Morris and helped design a format for the event. The first year they floored 191 teams and 395 doubles. The tournament is now in its 8th year with 318 teams and 677 doubles. To date approximately \$130,000 has been paid out.

Haggerty manages several local and area tournaments and is active in promoting Junior Gold and Team USA events. As a 17-year veteran coach, for the past 12 years she has served as a Youth Director. Approximately 225 bowlers are currently participating in her Youth Program, several of whom are Junior Gold members. Haggerty has the only Junior Gold League in Sacramento, California.

As a Certified Bowling Coach in California and nationally, her top three coaching achievements are:

1. Coaching P.J. Haggerty (her son), 3-year member of the Junior Team USA, 2006 Collegiate Bowler of the Year, and now member of Team USA.
2. Coaching Michelle Quirk, CWBA 2003 Star of Tomorrow, 2-year member of Junior Team USA.
3. Developing a solid youth program with high level players.

She has certified over 50 coaches through her program and the national programs. In addition, Haggerty has been selected as one of the Top 100 Coaches by *Bowling Journal* in 2005.



Debbie Haggerty - Weimar Calif.

Feinblum Garners Jo Ettien Lieber Award

by Beth Anderson, BWAA Publicity Co-Chair



Joan Feinblum - Santa Rosa, Calif,

Joan Feinblum of Santa Rosa, Calif. has been selected to receive "The Jo Ettien Lieber Award" for *Distinguished Service to the Game of Ten Pins*.

Feinblum is presently serving as 1st Chairman of the USBC Nominating Committee. She is also a Director for Bowling Writers Association of America.

Her service to bowling includes over 10 years on the WIBC board in various positions. She was appointed to serve on the initial membership task force (SMOTF) to explore the feasibility of a Single Membership Organization and was Chairman of the Recognition Committee where they helped develop the Joyce Deitch Trailblazer Award and the Unknown Bowler for the Memorial Service. She has worked with the curator of the International Bowling Museum and Hall of Fame to refurbish the WIBC Exhibit and time lines. She also served on many other major WIBC committees

including WIBC Governance Chairman for 4 years.

While working at Napa State Hospital, Feinblum teamed-up with Helen Duval to develop bowling clinics for the emotionally disturbed children and the geropsychiatric adults.

Feinblum is Past President of the California WBA and a member of the California Hall of Fame for Meritorious Service; Life Member; and is the recipient of the 25 years Service Award.

As President of CWBA, she worked with the Northern California Bowling Proprietors to obtain a free booth at their trade shows to promote women's bowling and helped them introduce bowling to the California Legislators in Sacramento; was asked by Don Hillman, Proprietor of Cloverleaf Family Bowl, to serve on the committee to host Team Japan and served as one of the hostesses; wrote a monthly column for the California Golden Nugget for 4 years. As the Chairman of the BVL Hospital and Presentations in California she arranged for visits and presentations to the VA Facilities.

On the local level, she was President of the Redwood Empire WBA where her honors include Hall of Fame for Meritorious Service, Life Member, Bowler of the Year and CWBA Publicity Award for Outstanding Tournament Promotion; plus numerous other awards for outstanding service to the game of bowling.

NWBW Announces Gala Le Grande Finale Banquet

by Jackie Wyckoff

The National Women Bowling Writers has announced Le Grande Finale Awards Banquet in Nashville, TN, at the Radisson Hotel Opryland on Friday, March 30, 2007. The hotel is within walking distance of the Gaylord Opryland Hotel, the USBC Convention headquarters, or there will be a shuttle available. All NWBW members and USBC Convention attendees are invited to attend.

No host cocktails from 6:30-7:30 with dinner served promptly at 7:30

This will be the last official NWBW event and it promises to be a knockout. The event has limited seating, so reserve your spot early.

Members will receive invitations in the mail by March 1, or you may download a copy here:

In addition to the Gala Banquet the NWBW will present their 2006 contest winners with their awards.

For more information, email the banquet chairman at wacknwolin@sbcglobal.net.

National Women Bowling Writers



Friday, March 30, 2007

Radisson Opryland Hotel

6:30 Cocktails

7:30 Dinner



Le Grande Finale Awards Banquet

Wright Captures Mary Jannetto Award

by Beth Anderson, BWAA Publicity Co-Chair



Don Wright, Killeen, Tex.

The recipient of the “Mary Jannetto Award”, Outstanding NNBW Member in Promotion of Local Bowling, is **Don Wright** of Killeen, Tex.

Wright is Past President and Life Member of the Killeen-Fort Hood Bowling Association.

He was also inducted into the Killeen-Fort Hood BA Hall of Fame. Wright has been a columnist for the *Killeen Daily Herald*, writing a weekly bowling column, for the past 19 years. He served as Public Relations Rep for the Killeen-Fort Hood BA. In addition he established the “All-Wright Team”, in which he honored local bowlers for their contributions to bowling. He presented two seniors and two non-seniors with jackets during a special ceremony. Wright also established a Hall of Fame Tournament with all proceeds going to the Hall of Fame Fund.

On the state level Wright has entered 4 teams in the Texas State Tournament for the past 15 years. He was assigned to cover the ABC/WIBC Blue Bonnet Queens for the *Killeen Daily Herald* for the past 19 years; participated in and covered the Texas State Mixed Tournament every year for 23 years; served as columnist for “*The Bowling News*” for 15 years; and

published an in-state newsletter, *Across Texas Lanes*.

He is Past President of the Southern Bowling Writers Association; current Executive Director of the Southern Bowling Writers Association; member of TWBW, NNBW and BWAA where he served on the Ethics Committee, Cartoonist Committee and Scholarship Committee.

Wright has been published in *Bowlers Journal*; *Bowl Magazine*; *YABA X-Press*; *US Bowler*; *Army, Navy, Air Force and Marine Times*; and published columns for internet sites such as *Treasuresoftware.com*; *Treasurecoastbowling.com*; *Bo-fish.com* and the Nations Capitol BA web page.

Wright is a winner of several awards such as 1999 Wood Award, TWBW; 2004 Bowl Magazine Editorial, American Bowler; 2005 NNBW Award for YABA Story, NNBW Award for Feature Story (Prof.), and NNBW Column (Prof.), Writer of the Year (Prof.).

He and his wife were certified YABA coaches for 7 years. Wright and his son won the National Family Tournament in 1981 and represented Texas at the finals in Washington, D.C.

Wright writes, “I have tried to use my writings to promote High School Bowling, Youth Recreational Bowling, YABA and Scholarship Programs. They are the future of our sport. Seniors also hold a special place in my heart and I try to promote their game, personalities and contributions.”

Jones, Kulick Top BWAA Bowlers

Tommy Jones of Simpsonville, S.C. and Kelly Kulick of Union, N.J. have been voted male and female Bowlers of the Year for calendar year 2006 by the members of the Bowling Writers Association of America. The announcement was made Jan. 19 by BWAA President Hazel McLeary of Victoria, B.C.

Jones won the U.S. Open, Atlanta Classic and Ace Hardware Championship events, won \$222,300 and cashed in 21 events, finishing in the top five five times, in the top eight six times and top 16 13 times.

Kulick’s greatest achievement was qualifying for the Denny’s PBA Tour for the 2006-07 season. She also captured the Rome, N.Y. regional, to become only the second woman to win a PBA regional title, and she finished 33rd in the USBC Masters among a field of more than 600.

Jones amassed 75 first place votes plus 23 seconds and

14 thirds for 435 points, easily outpointing Norm Duke, Clermont, Fla., and Walter Ray Williams Jr., Ocala, Fla. Duke had 250 points (21-55-35) and Williams 238 (22-38-52). Chris Barnes, Dallas, was fourth with 132 points followed by Pete Weber, St. Ann, Mo., with 30.

Kulick garnered 72 first place votes, 41 seconds and 18 thirds for 460 points. Liz Johnson, Cheektowaga, N.Y., was runnerup with 358 points (41-63-27) and Wendy Macpherson, Henderson, Nev., was third with 233 points (21-24-80). Amateurs Shannon Pluhosky and Diandra Asbaty received write-in support.

Get the latest BWAA news
on the BWAA website
<http://www.bowlingwriters.com/>

BWAA Events.....from page 1

Opryland Wednesday at 5:30 p.m. SHARP. Please send a confirmation that you intend to participate in this unique evening with one of BWAA's most avid supporters to BWAA Executive Director Steve James: sjames2652@wi.rr.com BY NO LATER THAN FRIDAY, MARCH 16 so we can give Ebonite a head count.

USBC Exhibits will be open Wednesday from 11 a.m. to 7 p.m., Thursday from 11 a.m. to 7 p.m. and Friday from 11 a.m. to 1 p.m.

USBC Annual Meeting Opening Session is Wednesday from 1 to 3 p.m. Brandi Chastain is the keynote speaker along with remarks from USBC President Michael Carroll and USBC CEO Roger Dalkin. The business portion of the Annual Meeting will continue on Friday from 9 a.m. to 4:30 p.m. and Saturday from 8:30 a.m. to 1:30 p.m. (legislation and elections will be held on Saturday).

USBC Hall of Fame Inductions are Friday at 10:25 to 11:30 a.m.

USBC VIP/Media Luncheon is Friday at noon. Please send an email confirmation that you plan to attend this luncheon to Jennifer Seelig. This event is for USBC Hall of Famers, USBC's invited guests and BWAA members ONLY.

USBC Meet the Candidates Session is Friday beginning at 4:45 p.m.

NWBW Le Grande Finale awards banquet is Friday starting at 6:30 p.m. at the Radisson Opryland Hotel. Tickets are \$34.95 for NWBW/BWAA members and \$39.95 for guests. Menu options are a marinated sirloin steak, pecan-crusted chicken breast or pork chop stuffed with cornbread/apple stuffing. Send your reservation to Jackie Wyckoff at wacknwolin@sbcglobal.net.

USBC Convention Open Bowling Tournament and USBC Convention Open Junior Gold Qualifier is Saturday from 2 to 6 p.m.

USBC "The Party" will take place Saturday from 6 to 10 p.m. at the Gaylord Opryland Resort and Convention Center.

All USBC functions will take place at the Gaylord Opryland Resort and Convention Center except the Open Bowling Tournament and Open Junior Gold Qualifier which will take place at Hermitage Lanes.

Please contact Jennifer Seelig at Jennifer.Seelig@bowl.com if you plan on attending these events. To read more about the Convention, visit bowl.com.

USBC Convention Nashville Tennessee



Exhibits

Wednesday, March 28, 2007

7:00AM – 5:00PM

Thursday, March 29, 2007

7:30AM – 3:00PM

Friday, March 30, 2007

7:00AM – 1:00PM

(Be sure to visit the NWBW Booth)

BWAA Ebonite Tour

Wednesday 5:30PM

Annual Meeting Opening Session

Wednesday 1:00 to 3:00 PM

Annual Meeting

Friday 9:00 AM-4:30 PM

Saturday 8:30 AM - 1:30 PM

Hall of Fame Inductions

Friday, 10:25 to 11:30 AM

VIP/Media Luncheon

Friday Noon (BWAA members only)

NWBW Le Grand Finale

Friday at 6:30 PM

Convention Open Tournament Convention Open Junior Gold Qualifier

Saturday 2:00 to 6:00 PM

USBC "The Party"

Saturday 6:00 to 10:00 PM

You are invited to the National Women Bowling Writers, Le Grande Finale Awards Banquet on Friday, March 30, 2007. The banquet will be held at the Radisson Opryland Hotel (walking distance from the Gaylord Opryland Hotel, or shuttle service is available). You can RSVP with the reservation form by February 24, 2007. Include your choice of entree and full payment (checks should be made payable to NWWB).

* * * *

The Gala

6:30 ~ No Host Cocktails and Hors d'oeuvres
7:30 ~ Dinner Served ~ Three Entree Choices
8:30 ~ Awards Presentation and Farewell Salute

* * * *

Casual Evening or Business Dress Recommended
Pick up tickets, shuttle schedule and map at the NWWB Booth
This will be the last official NWWB event and we hope you will be able to join us!

Long-time BWAA member Dick Stoeffler dies

by Jim Goodwin

Long-time BWAA member Dick Stoeffler lost his battle with cancer Jan. 14 with his wife Susie by his side at their home in Las Vegas.

Stoeffler was a bowler, bowling center operator, writer and friend of the sport.

In 1956, he averaged 212, the highest in California. In 1968, he became only the fourth bowler in history to roll back-to-back 300 games in an ABC-sanctioned league. He was a PBA member for many years, but was always too busy running centers or tournaments to become a touring player.

His 40-lane Kona Lanes bowling center in Costa Mesa was one of the busiest 24-hour facilities in the nation and it was Stoeffler's innovative management style that made him one of the nation's most successful proprietors.

For more than 30 years, he was a regular columnist published in the California Bowling News.

In 2003, Stoeffler was the recipient of one of bowling's most prestigious awards - The Sam Levine Flowers for the Living Award.

In a thank you note he sent to Flowers for the Living committee chairman Jim Goodwin, Stoeffler wrote: "I had a modicum of ability on the lanes, and being inducted into two Halls of Fame was great . . . but to be honored by one's peers with the Flowers Award . . . He who simply mangles a typewriter, he who pretty much flunked English in high school and didn't do much better in college . . . THIS was the greatest of all, and a tremendous surprise . . . the ultimate award in a long career."

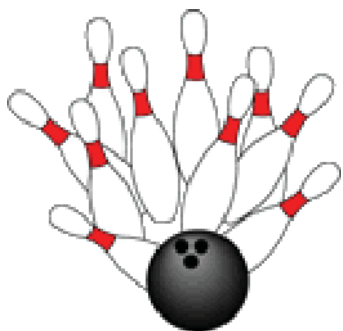
clip and return RSVP card

NWWBW Le Grande Finale Response Card
Please return to: Jackie Wyckoff, PO Box 30213, Palo Alto, CA 94303
Must be postmarked on or before February 24, 2007

Total # of Attendees _____ Amount Enclosed \$ _____
Tickets to be held in the name of _____

#Members	#Guests	
_____	_____	Grilled marinated sirloin steak with Jack Daniels sauce, served with herb roasted potatoes and seasonal vegetables
_____	_____	Pecan crusted chicken breast with Tennessee peach chutney, served with rice pilaf and seasonal vegetables
_____	_____	Stuffed pork chop filled with cornbread apple and raisin stuffing and topped with calvado sauce, served with garlic mashed potatoes and seasonal vegetables

All dinners include tossed salad, Coffee, Tea, Rolls and your choice of Peach Cobbler or Pecan Pie for dessert.
Member Cost \$34.95 - Guest Cost \$59.95 - Checks should be made payable to NWWBW
Note: Seating is open except for Special Award Winners. Arrive early for preferred seating



**BWAA Convention
June 23-28, 2007
Las Vegas, Nevada
in conjunction with Bowl Expo**

**Convention Hotel: Luxor
Board Meeting June 23
Member Meeting June 24**

**BPAA Party
plus much more**

Mark your calendar