

# BWAA eNews

February 2008 Newsletter

## QUICK LINKS

[BWAA Web site](#)

## BWAA TO OFFERS PR HELP TO BOWL EXPO EXHIBITORS

As a new service to the bowling industry, the BWAA board has approved a new "public relations service" for Bowl Expo exhibitors during the Trade Show in Orlando. The idea is that BWAA volunteers will help attending proprietors and/or exhibitors write press releases or news articles for a "donation" to the Chuck Pezzano Scholarship Fund.

If you are attending Bowl Expo and would like to volunteer your services as a news release writer, please contact Mike Hennessy, who has agreed to supervise our Bowl Expo booth. Mike can be reached by phone at 614-403-0346 or by e-mail at: [mhenn70317@aol.com](mailto:mhenn70317@aol.com).

## TOM BAKER SELECTED AS BWAA SENIOR BOWLER OF THE YEAR

## ASBATY, PAGE NAMED 2007 BWAA AMATEURS OF THE YEAR

Team USA members Diandra Asbaty and Rhino Page have been selected as the 2007 Amateur Bowlers of the Year by the Bowling Writers Association of America.

Asbaty, a Dyer, Ind., native residing in Chicago, was a unanimous selection while Page, a San Diego native living in Topeka, Kan., came one vote short of unanimous in the balloting of the BWAA Amateur Bowler of the Year committee. Another Team USA member, Bill Hoffman of Columbus, Ohio, earned the other male first-place vote.



Asbaty started her 2007 in January with a fourth-place finish in the USBC Team USA Trials in Reno, Nev. She earned her first major 2007 victory in May with the World Ranking Masters women's title in Lake Wales, Fla. That came just five days after finishing second in the USBC Queens in Charlotte, N.C.

In July, Asbaty collected the women's doubles gold medal at the Pan American Games in Brazil. Then in late August and early September, she earned a gold medal in Masters and silver in the team event in the World Tenpin Bowling Association Women's World Championships in Monterrey, Mexico. She capped the year in December by winning the final event in the Professional Bowlers Association Women's Series at Wyoming, Mich.



Page's year also began well with a runner-up finish at the USBC Team USA Trials. He earned gold medals in singles and doubles at the Pan American Games and gold medals in team and Masters and bronze in all-events at the WTBA Men's American Zone Championships in late June and early July.

For his efforts, Page was named United States Olympic Committee Athlete of the Year for Bowling and Bowlers Journal International Amateur of the Year.

Hoffman and Derek Eoff, Greenfield, Wis., tied for second place in the men's Amateur of the Year voting. Shannon O'Keefe, Brookfield, Wis., was runner-up behind Asbaty for the women.



The BWAA Senior Bowler of the Year Committee has selected Tom Baker, King, N.C., as our 2007 Male Senior Bowler of the Year (no female was selected due to a lack of quality events for senior women). Baker, a three-time titlist in 2007, won a fairly competitive contest against runner-up David Ozio of Beaumont, Texas.

### **VOLUNTEERS WANTED DURING USBC CONVENTION**

BWAA and USBC are looking for BWAA volunteers during the upcoming USBC Convention in Kansas City. BWAA booth chair Nancy Chapman is looking for help to man the BWAA booth Wednesday and Thursday, May 7-8, and USBC is asking for BWAA volunteers to assist with a special "silent auction" planned for Thursday night at the Kansas City Auditorium during the "Clash of Champions" program. The silent auction will

### **PLANNING COMMITTEE LOOKS INTO BWAA'S FUTURE**

A new BWAA Planning Committee, chaired by past president Mike Hennessy, has proposed an evolution for our organization. Among proposals presented to the BWAA Board by the committee were the following. The committee's initial recommendations will be open to discussion during our Annual Meeting in Orlando in June:

- BWAA's membership goal for 2008 is 425 members.
- BWAA will offer a new self-sponsored writing competition for our non-professional members (done; rules are posted on [bowlingwriters.com](http://bowlingwriters.com))
- A new "Critique Committee" has been appointed, which will provide constructive criticism for articles submitted by any member who is looking for tips to improve his/her skills.
- A new BWAA membership pin has been designed and issued to all current members.
- We're going to actively promote membership among public relations and webmasters within the bowling industry.
- We're going to establish links with high schools and colleges to identify (and assist) students who are interested in bowling and a field of communications.
- Our goal for attendance at the 2008 Annual Meeting in Orlando is 80 members (for 2009, 100 members).
- Over the next three years, we're going to seek the help of proprietors to get their hometown bowling writers to join BWAA and attend our convention.
- We are going to include at least one "instructional" article in each forthcoming issue of BWAA eNews, our membership newsletter. eNews will be distributed quarterly.
- We are going to work harder to include more current and more diverse information on our website ([www.bowlingwriters.com](http://www.bowlingwriters.com)).
- We are going to study the idea of adding "blog" capabilities and payment by credit card to our website within the next couple of years.

Members who participated in development of the initial Planning Committee recommendations were: vice president Dick Evans, executive director Steve James, president Hazel McLeary, and board members Jackie Wyckoff and Lyle Zikes.

### **INTERNATIONAL BOWL EXPO OFFERS EXCEPTIONAL OPPORTUNITIES FOR BWAA MEMBERS**

If you would really like to find out where you and our organization fit into the bowling family, the best place to find out is International Bowl Expo, where there is something going on for everyone.

Thanks to BPAA, you can enjoy three nights and four days at Bowl Expo this June in Orlando for just your travel costs plus hotel charges and BWAA Convention fee of \$340.

For \$315, you get three nights at the International Plaza Hotel - Monday, Tuesday and Wednesday, June 23-25. If you go with a roommate, that cuts your hotel costs to \$167.50 including all taxes. BWAA registration is an additional \$25.

benefit the USBC Hall of Fame.

If you'd like to lend a hand for an hour or two at the BWAA booth, please drop Nancy a note at: [nancy-chapman@sbcglobal.net](mailto:nancy-chapman@sbcglobal.net). If you would like to help monitor the USBC Silent Auction, drop Bill Vint a note at: [bill.vint@bowl.com](mailto:bill.vint@bowl.com).

Also, don't forget the NABI-sponsored BWAA breakfast on Thursday, May 8, at 7:30 a.m. There will be a \$5 fee to confirm your attendance. BWAA will present its new non-pro writing awards at this event.

### **AUDIT COMMITTEE VERIFIES BWAA IS FINANCIALLY SOUND**

The Audit Committee (Barb Spigner, Sam Vasta and Lyle Zikes) has verified and approved BWAA's financial records for 2007, and confirms the organization is on sound financial footing.

While a complete financial report will be provided to all members during the annual meeting, here's a quick summary:  
BWAA ended 2007 with \$7,429 in the bank, plus another \$7,693 invested in a CD, for total assets of \$15,122. BWAA also has \$9,900 in its SMART scholarship account, which can

--To make your reservation at the International Plaza, host hotel for the BWAA Convention, call 800-327-0363 or 407-363-5804. You must tell the reservation agent that you are part of the Bowl Expo room block to get the \$94 (plus tax) rate (\$105 total).

### **What do you get when you attend the BWAA Annual Meeting?**

For your BWAA registration fee, you will receive:

--A complimentary pass to attend the Bowl Expo Trade Show, a \$275 value (Your spouse may register for Bowl Expo for an additional \$89)

--Shuttle transportation between the International Plaza, Rosen Shingle Creek (BPAA's official hotel) and the Orange County Convention Center (site of the trade show) will be provided at no cost.

--Several food functions at no additional expense, such as:

**Monday, June 23** - The BPAA Welcoming Party - Lots of beverages and snacks plus the finals of the national karaoke contest. (BWAA Past Presidents and Board meetings are planned for Monday afternoon).

**Tuesday, June 24** - Storm sponsored breakfast, BWAA lunch sponsored by Brunswick, and the annual Columbia 300/BPAA BWAA Awards Dinner in the evening. (Tuesday is the day of BWAA's Annual Meeting).

**Wednesday, June 25** - Bowl Expo trade show begins with lots of food samples plus an opportunity to see what is cutting edge in the bowling business. You'll get a stunning view of how large and involved our industry is, with vendors ranging from bowling ball and product manufacturers to carpeting, food services and interior designers among the exhibitors.

**Thursday, June 26** - BPAA breakfast, followed by a second day of the Bowl Expo trade show.

In addition to the trade show, there are numerous seminars Monday and Tuesday that you are eligible to attend, if you'd like. If you're heavily involved in coaching or pro shop activities, the IPSIA and USBC Coaches Summit will precede Bowl Expo (you can get the same discounted room rate for those events, if you need extra room nights).

Don't miss out on a great opportunity.

### **Optional Activities:**

If you would like to stay through Thursday night, you also can attend BPAA's "Outrageous Block Party" at Universal Studios theme park. It's a gala evening of food and entertainment, but there is an additional \$79 fee.

Another optional event is the International Bowling Museum and Hall of Fame's "Salute to Bowling" fund-raiser Wednesday night. A special \$50 discounted fee will apply to BWAA members.

### **HINTS, ADMONITIONS, AND DOWNRIGHT THREATS FROM A JADED READER OF TOO MANY SLOPPY ESSAYS, PART III**

be used for scholarship awards.

### **BWAA OFFERS "CRITIQUE" HELP TO ALL WRITERS**

All BWAA members who wish to have stories or releases reviewed by a member of the organization's Critique committee need only to send chairman Joe Lyou a copy of the written item.

The purpose of the committee is to help new or even experienced non-professional writers improve their writing skills. BWAA has many talented editors who are happy to make all our members better than their avocation. It is important to understand that in all likelihood, there will be constructive suggestions made for improvement. Don't be thin-skinned. The assessment is only to help you improve.

Articles will be critiqued by the chairman or by one of the committee members. If you would like some personal assistance with your writing, send your article(s) to Joe Lyou, 1118 Marigold Lane, Santa Paula, Calif. 93060 or, if copy is in electronic format, you can e-mail the copy to: [tenpinslants710@aol.com](mailto:tenpinslants710@aol.com).

### **LONG-TIME MEMBER ED REDDY DIES IN SYRACUSE**

For those who missed this sad bit of news, long-time member Ed

*(The following was written by R.I. Wolfe, York University, in 1975, as a critique to college students who made far too many grammatical errors in their "essays." It's a scholarly piece, but it includes some lessons in English language fundamentals that are worthy of review by any writer, no matter how experienced. Because it is a lengthy document, Wolfe's commentary is being reprinted in four installments. This is the third.)*

**IF YOU DO THESE THINGS, YOUR GRADES MAY OR MAY NOT SUFFER, BUT I CERTAINLY WILL.**

Neglecting the hyphen. When two or more words that habitually keep company are used adjectivally, strengthen their bonds with the appropriate number of hyphens. "This book is up to date" becomes "this is an up-to-date book," or "Fred is 43 years old" becomes "Fred is a 43-year-old right-hander."

Saying "presently" when you mean "at present," or "currently," or "now." Why not "now"? It's short, says what it means, means what it says; but admittedly, it sometimes louses up the rhythm. Still, "presently" means "soon," so use it when that is what you want to say, and not otherwise.

Mixing up "effect" and "affect" - among the most common, and understandable, of errors. There is no logical way of telling them apart; even going back to the Latin origins is of no help. You will have to rely on memory; maybe this mnemonic will help: "Something that Exerts an Effect on Everybody will Always Affect Anybody."

Using the word "very" is frowned on by purists, though I don't know why. I find it a very useful word (but then, I'm addicted to overemphasis).

Here's a tricky one, that you may give attention to or not, as you wish. Notice where the period is at the end of the last paragraph. Putting the period inside the bracket is wrong, unless the pair of brackets enclose a complete sentence.

Attaching singular verbs to plural nouns, and plural verbs to singular nouns. The relations between verbs and pronouns also take a terrible beating. (An aside: notice the word "relations;" "relationships" are for members of a family, mostly.) "The government has often proclaimed in their newspaper ads that they would pass any law it was able to."

Exhibiting an addiction to fancy words. If you are hooked, do me the favor of consulting a dictionary, to make sure that a) the fancy word means what you think it means, and b) you are spelling it right.

### **REMINDERS:**

Entries are due March 1 for the new BWAA Writing Competition for non-professional writers. Categories are: Editorial, Feature, and Event Coverage. Contest rules are posted on our web site, [www.bowlingwriters.com](http://www.bowlingwriters.com) on the "News" home page.

If you haven't renewed your BWAA membership for 2007,

Reddy, who wrote for the Syracuse (N.Y.) Post-Standard for almost 60 years, died Jan. 18. He was 96. Ed, a member of the New York State Bowling Hall of Fame, served as BWAA president in 1964. He is survived by his wife of 64 years, Catherine, a son and two daughters.

please send your payment of \$20 to: BWAA, c/o Steve James, 8501 N. Manor Lane, Fox Point, Wis. 53217, as soon as possible. Members who have not renewed will be removed from our active mailing and e-mail lists as of April 1, 2008.

If you have moved, are planning to move or are changing your e-mail provider, please send your change-of-information to Steve James so you don't miss any BWAA information. Steve's e-mail address is: [sjames2652@wi.rr.com](mailto:sjames2652@wi.rr.com)

If you'd like to make a donation to BWAA's "Teddy bear" fundraiser during the USBC Convention in Kansas City, please send Helen Lesh a note at: 2090 NW Excello Loop, Roseburg, OR 97470 (so she'll know what to expect). Bring the bear with you to Kansas City (if you're not attending the USBC Convention, but would like to donate a bear to the raffle, send to Bill Vint at USBC, 5301 S. 76th St., Greendale, WI 53129 and Bill will make sure it gets to Kansas City.



Bowling Writer's Association of America

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