

# BWAA eNews

June 2008 Newsletter

## QUICK LINKS

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## Lynda Barnes Repeats as BWAA Kegels Bowler of May



Lynda Barnes, Double Oak, Texas, has been named the Bowling Writers Association of America (BWAA) Kegels Bowler of the Month for May.

Barnes won the inaugural Clash of Champions by defeating four-time Denny's PBA Tour titlist Sean Rash of

## President's Message

It was wonderful to visit with so many of our members at the USBC convention in Kansas City. We were fortunate to have the [National Amateur Bowlers Inc.](#) (NABI) sponsor our breakfast in Kansas City. It was a good opportunity to learn more about this organization. We presented one of the amateur writing awards and those attending heard the plans for our convention in Orlando.

I look forward to our convention in Orlando at the time of Bowl Expo. This is a opportunity for the members to learn about the activities of the various BWAA committees and for the board of directors to receive input from you, the member.

The nominating committee's slate is on the website - [www.bowlingwriters.com](http://www.bowlingwriters.com). It is gratifying to see that so many of our members are interested in serving on the board of directors. Check out the slate and become familiar with the qualities and experience of the candidates.

If you have not experienced Bowl Expo you are missing a great 'bowling experience'. All aspects of the industry are involved and if you are a bowling writer - professional or non professional - you should share this experience.

The [Bowling Proprietors Association of America](#) makes BWAA members very welcome at Bowl Expo. They have extended a complimentary pass to Bowl Expo for registered BWAA members.

We will have a variety of functions in connection with our annual convention climaxing with the Columbia party in the evening of June 24th where we will present our major awards. Check out the website [www.bowlingwriters.com](http://www.bowlingwriters.com) for a full calendar of events.

I would like to take this opportunity to thank all the chairman and committee members for their work these past few months and for future activities they will complete this season.

Hazel McLeary, BWAA President

## BOWL EXPO DRAWING NEAR

The Bowling Writers Association of America is going to do something different at this year's Bowl Expo in Orlando-they are going to write.

That's right, writers writing! How's that for a switch.

Wichita, Kan. 258-237, to win the USBC event in front of more than 1,500 fans at Kansas City Municipal Auditorium.

The event, which aired on CBS Sports, marked bowling's return to network television for the first time in nearly a decade and was conducted in conjunction the USBC Convention in Kansas City, Mo. The Clash featured a field of 16 champions of USBC events and the U.S. Open winners competing for a \$100,000 prize fund. Barnes received \$50,000 for the victory. Barnes also was named Kegel Bowler of the Month for April.

Other nominees receiving significant votes were Johnny Petraglia, Manalapan, N.J., who won the 2008 PBA Senior Jackson Open for his first PBA Senior Tour title since 2001, and Sean Swanson, Springfield, Mo., who won the 2008 PBA Lake County Indiana Regional Players Championship and earned a spot in the 2008-09 PBA Tournament of Champions as well as a berth in the 2008 PBA Regional Players Invitational.

### **REGISTRATION AT SHINGLE CREEK HOTEL**

BWAA members must pick up their

The BPAA has again given the BWAA an area two booths wide in which we will be doing interviews and news releases for Bowl Expo attendees.

This will mean that we will need a number of volunteers. We can always use additional writers, but we also need members to be at the booth to "interview" those who stop by to get their news release.

We will be filling out questionnaires and setting up the interviews in addition to writing and printing the releases.

Please help out. Our booth will be open Wednesday and Thursday from 10 a.m. to 5 p.m.

If you can volunteer, e-mail [Mike Hennessy](mailto:Mike.Hennessy@bwaa.com).

#### **BWAA Schedule:**

Monday, June 23--Noon Life Members Meeting; 1:30 BWAA Board Meeting; 7-9 pm BPAA Welcoming Party (at Shingle Creek, transportation provided), lots of beverages and snacks plus finals of the national karaoke contest.

Tuesday, June 24--BWAA general meeting 9:30 and 1:30. BWAA breakfast sponsored by Storm at 8 a.m.; BWAA luncheon sponsored by Brunswick at noon; BWAA press party sponsored by Columbia 300/BPAA at 6:30 p.m.

Wednesday, June 25--Bowl Expo trade show begins, lots of food samples plus an opportunity to see what is on the cutting edge in the bowling business.

Thursday, June 26--Bowl Expo trade show.

### **BWAA in Kansas City**

The Bowling Writers Association of America hosted a member breakfast and staffed a booth in the exhibits area at the USBC Annual Meeting & Convention in Kansas City. The festivities took place at the Westin Crown Center.

The breakfast, sponsored by John McKay and Jack Cook of NABI, was held on Tuesday morning and attended by 55 members and guests. The 2008 Mail A Graphic tournament winners were presented with their awards and Executive Director, Steve James, announced the writing award winners and presented their awards. The three awards were presented to Donna Lonon for her Event Story, Dottie Konrad for her Feature Story and Evelyn Peoples for her Editorial Story were the first amateur writing awards given by BWAA.



The exhibit booth was anchored by the annual prize drawing to benefit the International Bowling Museum and Hall of Fame. Helen Lesh has chaired this event for sixteen years and does a wonderful job collecting donations from the state organizations and distributing the prizes to

credentials for our annual meeting and Bowl Expo activities at the BPAA registration desk in the Shingle Creek Hotel. We have been assured that shuttle service between the International Plaza Hotel and Shingle Creek and later to the Convention Center, will be available throughout the day and evening.

### **BWAA Meeting Attendance Mandatory to Receive Free Expo Registration**

A request made by BPAA and confirmed by the BWAA board of directors mandates that those who sign up for the free Bowl Expo package must attend the BWAA business meeting on Tuesday, June 24 at the International Plaza Hotel.

BPAA is very generous with its offer to our members, but for those who only use it to attend the trade show are taking advantage of a perk that actually costs BPAA money. So don't do one without the other.

the winners. BWAA raised \$830.00 for the IBMHF with the stuffed bears donated this year.

The USBC hosted BWAA members for the taping of "The Clash" television show and we were treated to a fabulous press luncheon during a break in the Hall of Fame induction ceremonies which featured the induction of our own Mike Hennessey.



Your BWAA Board of Directors was hard at work in an informal board meeting and while no voting was done the ten board members in attendance discussed several agenda items for the upcoming annual meeting in Orlando on June 24, 2008 at the International Plaza Hotel.

### **BWAA Candidate Bios on Web Site**

For those attending the June 23-26 BWAA convention and Bowl Expo, go to [www.bowlingwriters.com](http://www.bowlingwriters.com) for the complete schedule of activities and biographies of the candidates who are running for the six board member positions at the June 24 meeting.



Bowling Writer's Association of America

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Bowling Writers Association of America | 8501 N. Manor Lane | Fox Point | WI | 53217