

# BWAA eNews

September 2008 Newsletter

**QUICK LINKS**  
[BWAA Web site](#)

## RESERVE YOUR BOWL EXPO ROOM AT THE LUXOR EARLY!



BPAA has advised it has reserved a bloc of rooms

for BWAA members at the Luxor in Las Vegas for International Bowl Expo week at a rate of \$89 per night. You are strongly encouraged to reserve your room early! We will send an "alert" as soon as BPAA has confirmed the details of a call number and reservation procedure. Based upon our history in 2007, the Luxor will sell out of rooms early.

The Luxor is the first property north of Mandalay Bay (where most BWAA and BPAA functions including the annual trade show will take place). It is connected by both a covered walkway and all day, all night tram service. Any way you look at it, there's a considerable amount of walking involved, but that's true of virtually every hotel/casino situation in Las Vegas.

## PRESIDENT'S MESSAGE - BWAA PLANS ACTIVITIES FOR RENO, LAS VEGAS



**Dick Evans**  
**BWAA President**

The BWAA Board once again voted to have a presence at the USBC Convention in Reno April 29-May 3 and hold its official annual meeting during International Bowl Expo June 22-23 in Las Vegas.

I urge as many BWAA members as possible to attend both events because there will be something for every one.

The USBC once again has given the BWAA free booth space during its convention and all BWAA members will be invited to the second annual Clash of

Champions telecast.

The Eldorado Hotel Casino has agreed to hold a free breakfast for all BWAA members plus provide a meeting room for the BWAA board. I am hopeful that we will hear from USBC's Jeff Boje, PBA's Fred Schreyer and BPAA's John Berglund at the breakfast.

I urge each of you to stay at the Eldorado. A reservation code will be provided in the near future.

During your free time you can stroll over to the National Bowling Stadium several blocks away and watch the USBC Queens Tournament.

The Luxor Hotel in Las Vegas will be the BWAA's headquarters. You can guarantee the special room rate of \$89 if you reserve your room early. We'll have details on Bowl Expo reservations in the very near future.

Once again, the BPAA will hold its seminars and Bowl Expo trade show in the nearby Mandalay Bay. I foresee some important legislation being brought to the floor as the merged BWAA tries to unravel some of its growing pains.

The BWAA board has voted to have a third gathering this year, similar to what it has done in the past few years when the board met prior to the USBC Masters telecast in Milwaukee. In 2009, the board will meet during the PBA Tournament of Champions at the Red Rock Hotel/Casino/Bowling Center in Las Vegas, where the PBA will stage a giant 50th anniversary party on Jan. 20. The PBA will honor the top 50 bowlers and most living, or relatives of deceased players, are expected to attend (I understand Peggy Elias, the wife of the late PBA founder Eddie Elias) has accepted her invitation.

### **TEXAN JOE GENNARO UNDERGOES SERIOUS SURGERY**

Joe Gennaro, publisher of the Bowling News in Dallas for the past 52 years and recipient of the 2007 BWAA Hall of Fame Award, has undergone surgery that is expected to put him on the sidelines for a month or more. Our preliminary report from Carol Hazlett at the Bowling News is that Joe got through the surgery in good shape and is in good spirits. If you'd like to know more about Joe, co-worker Jim Woodruff offers some great comments about Joe on the "membership news" section of [bowlingwriters.com](http://bowlingwriters.com).

Speaking of health issues, the latest word we have from fellow member Connie Marchione is that he continues to improve after his nasty fall during the USBC Hall of Fame ceremonies last May. Our best wishes go out to both Joe and Connie for a full and speedy recovery.

### **HENNESSY PRAISED BY FRIENDS, INDUSTRY LEADERS**

The passing of Mike Hennessy on August 10 shook not only BWAA, but the entire bowling family. A

Note that the PBA's 50th Anniversary dinner is an invitation-only affair so if you are interested in attending I strongly suggest you contact Tom Clark (a USBC Board member) if you have an interest in attending (this is the way the "old PBA" used to handle invitations to the Firestone Tournament of Champions dinner in Akron).

In these tough economic times, I was surprised that the board members voted for three meetings in 2009. To me this shows their dedication to making the BWAA a better organization or they just like gambling in Nevada.

Before closing, I must pay homage to the work Steve James has done as executive director of the BWAA for four years before the merger and three years after the merger. I have worked closely with Steve for more than 30 years and there is no man or woman whom I admire more for his/her dedication to bowling and writers.

Thank you, Steve, for a job well done. I hope you continue to add your expertise to the BWAA for many years.

Dick Evans, BWAA President

### **BILL VINT TO SUCCEED STEVE JAMES AS BWAA EXECUTIVE DIRECTOR**

President Dick Evans has announced the BWAA board of directors has elected Bill Vint, East Troy, Wis., to succeed Steve James, Fox Point, Wis., as executive director, effective with James' retirement from the position on Dec. 31.

"James will spend the next four months taking care of BWAA business and preparing Vint to take over the executive director's duties without missing a heart beat," Evans said. "I think we are fortunate they both live in the same general area so it should be a smooth transition."



Vint is a BWAA past president and currently a member of the board. He is currently USBC's Communications Special Projects Coordinator, but plans to enter semi-retirement in March 2009. His history includes a background in newspaper and magazine publishing, 10 years as Director of Marketing for the former Ladies Pro Bowlers Tour, and 17 years as editor of Windy City Bowling News (in partnership with his wife Lisa). He is a native of Marshalltown, Iowa, and graduated from Iowa State University with a journalism degree in 1966.

Other candidates considered for the position were BWAA vice president Jackie Wyckoff, Cupertino, Calif., and long-time BWAA member Harry Page, San Antonio, Texas.

great tribute to BWAA's long-time friend and leader headlines our bowlingwriters.com home page. You are encouraged to visit the website and if you'd like to add comments of your own, send them via e-mail to webmaster [Kathy Watson](mailto:Kathy.Watson@bowlingwriters.com).

Hennessy's death also meant a vacancy in the BWAA board of directors. President Dick Evans appointed Chris Beard to serve out Hennessy's term on the board, and the board elected Nancy Chapman to assume Hennessy's position on the executive committee.

### **THE HENNESSY FAMILY SAYS "THANK YOU"**

Gerry Hennessy and her family wish to thank the many members of BWAA who sent messages of encouragement and kind words to the family while Mike was still fighting for his life and then after his sad passing.

She said that all the cards that were sent to Mike were overwhelming to her family and certainly were pleasing to know how many friends admired him and enjoyed their time spent with him.

### **IT'S GOING TO BE A BUSY YEAR FOR BOWLING WRITERS**

The new year promises to be one of the most exciting in decades for bowling writers. Among the happenings:

- The International Bowling Campus in Arlington, Texas, should be fully operational by the first of the year, bringing the United States Bowling Congress, Bowling Proprietors' Association of America, Strike Ten Entertainment, International Bowling Pro Shop and Instructors Association, and the International Bowling Museum and Hall of Fame together under one roof.
- The PBA's 50th anniversary celebration will be highlighted by the announcement of the top 50 players in PBA history during the PBA Tournament of Champions at Red Rock Lanes in Las Vegas, Jan. 19-25.
- The USBC Masters returns to the USBC Open Championships lanes Feb. 8-15 at the Cashman Center in Las Vegas.
- "Bowling's Clash of Champions" and the USBC Queens TV finals are tentatively scheduled for back-to-back evenings as part of the 2009 USBC Convention in Reno, April 28-May 2.
- International Bowl Expo (and the 2009 BWAA Annual Meeting) return to Mandalay Bay in Las Vegas June 21-26
- Las Vegas and the Cashman Center also will host the 2009 WTBA Women's World Championships, which are tentatively scheduled for July 25-Aug. 2.

### **USBC RENEWS NEWS MEDIA, COMMUNICATIONS AWARDS PROGRAMS**

USBC has renewed its expanded news media and communications awards programs, designed to recognize excellence in communicating news and information about the sport of bowling to the American bowling public at all levels.

The recognition program, sponsored by USBC's official membership publication, US Bowler, will feature cash prizes for bowling writers, USBC local or state associations and photographers. The US Bowler Writing Contest winners will be recognized during the Bowling Writers Association of America's annual meeting in Las Vegas next June while the association award winners will be recognized during the 2009 USBC Convention in Reno, Nev., in April 2009.

USBC's 57th annual Writing Competition for mainstream media outlets will award first, second and third-place cash prizes of \$500, \$300 and \$200 in editorial, news and photography categories, and five cash prizes of \$500, \$400, \$300, \$200 and \$100 in the feature writing category.

For the second year, USBC will sponsor \$500, \$300 and \$200 prizes to local or state associations for grassroots media efforts in best newsletter, best Web site and best overall

## ESPN RE-SCHEDULES U.S. WOMEN'S OPEN TELECASTS



Hurricane Hanna was the reason behind a last-minute schedule shuffle at ESPN which resulted in confusion over the air date/time of the first U.S. Women's Open telecast. A re-air is now scheduled for Monday, Sept. 15 at 3 p.m. ET on ESPN2.

The show on Sept. 21 will air on ESPN2, while the other remaining "original" shows will be on ESPN, as scheduled. All remaining "original shows" will be at Sundays at 2 p.m. ET.

All five shows will be re-aired on ESPN as follows (all times are Eastern):

Week 1: Monday, Oct. 6, 3 p.m.  
Week 2: Tuesday, Oct. 7, 3 p.m.  
Week 3: Wednesday, Oct. 8, 3 p.m.  
Week 4: Monday, Oct. 20, 3 p.m.  
Week 5: Thursday, Oct. 23, 3 p.m.

## A REQUEST FOR HELP FROM OVER THE POND

Long-time BWAA member Keith Hale is requesting news, features, photos, even interviews from American bowling writers to enhance his United Kingdom-based website.

communications program categories.

## 2008 US BOWLER WRITING COMPETITION RULES

1. Postmark deadline for entering the 2008 US Bowler Writing Competition is Jan. 31, 2009.
2. Editorial, Feature, News and Photography submissions must have been published or broadcast between Jan. 1 and Dec. 31, 2008. Entries must be original clippings from the respective publication; printouts from materials published on Internet websites, and/or tape or CD of materials from radio or television.
3. Materials that appeared in US Bowler, US Youth Bowler or on bowl.com are ineligible.
4. Entry guidelines for the four US Bowler categories are:
  - a. FEATURE - A non-fiction story concerning any individual, facility, equipment or organization related to tenpin bowling involvement.
  - b. EDITORIAL - Any opinion expressed in the media concerning a tenpin bowling related subject.
  - c. NEWS - A tenpin bowling related story written under deadline with proof of following day publication.
  - d. PHOTOGRAPHY - Still photograph or a video clip not to exceed one minute in length that is pertinent to tenpin bowling and was published/aired by a commercial outlet (print publication, television or Internet).
5. Cash prizes in Feature will be \$500, \$400, \$300, \$200 and \$100. Cash prizes in Editorial, News and Photography will be \$500, \$300 and \$200.
6. The winner in each category also will receive a paid one-year BWAA membership, provided by the USBC.
7. Entries should be unmounted, clearly identified as to author as well as name and date of publication. Author's name, mailing address and social security number must be included with the entry. Entries will not be returned.
8. Photo entries must not exceed 8 x 10 inches. Digital photos may be submitted in high-resolution JPEG format (send via e-mail to: Bill.Vint@bowl.com). Video files must be submitted on CD or DVD in a suitable Windows Media Player format.
9. Entries are limited to two per author in each division.
10. Send entries to: US Bowler Writing Competition, 621 Six Flags Dr., Arlington, TX 76011.

## US BOWLER USBC ASSOCIATION MEDIA AWARDS RULES

1. Postmark deadline for entering the 2008 US Bowler USBC Association Media Awards Competition is Jan. 31, 2009.
2. Submissions must have been produced between Jan. 1, 2008, and Dec. 31, 2008.
3. This awards competition is open exclusively to USBC local and state associations, or agents contracted to represent those associations.
4. Entry guidelines for the three award categories are:
  - a. NEWSLETTER - Two complete, original sample

"In addition to my international contributions to Bowlers Journal International, bowlersjournal.com and World Bowling Writers, I am now handling international news and features for up-and-coming international bowling website www.talktenpin.net," Hale writes.

"Therefore, it will be much appreciated if you can send me interesting news and features from your area, together with relevant photos, maybe even interviews with well-known personalities.

"Talktenpin.net is a UK-based website that has a wide international following. A recent survey revealed interest from 133 nations. There is also a service offering the posting of tournament entry forms."

Send content to [Keith Hale](mailto:Keith.Hale@talktenpin.net).

### **TERRELL NAMED BWAA KEGEL BOWLER OF MONTH FOR AUGUST**

Kim Terrell, Dover, Del., topped the 186-player field to win the 2008 U.S. Women's Open at Brunswick Zone XL in

issues of newsletters produced by/for your association must be submitted along with an official entry form (found on bowl.com). Newsletters will be judged based upon excellence in content and design. Include the newsletter editor's name.

- b. WEB SITE - Web sites serving USBC local or state associations only will be judged based upon excellence in content and design. Information must be submitted on an official entry form (found on bowl.com). Include the Web masters name.
  - c. OVERALL COMMUNICATIONS/PUBLIC RELATIONS PROGRAM - Associations will be judged based upon a variety of factors (newsletter, Web site, placement of news/coverage in local news media outlets, originality and professionalism). Details must be included on the official entry form (found on bowl.com).
5. Entries must include the name of the recipient (individual or organization) for any prize money won, along with a mailing address and social security number, if applicable. Entries will not be returned.
  6. Cash prizes of \$500, \$300 and \$200 will be awarded to the top three associations in each category.
  7. Entries are limited to one per association in each division.
  8. Official entry forms are posted on bowl.com under the Association tab.
  9. Send entries to: US Bowler USBC Association Media Awards Competition, 621 Six Flags Dr., Arlington, TX 76011.

### **ELAINE HAGIN, MATT FIORITO HONORED**

Two long-time BWAA members have received special honors. Elaine Hagin, Castro Valley, Calif., was the recipient of the Armed Forces Bowling Program Achievement Award during International Bowl Expo in Orlando.

The Dept. of Army, Navy, Air Force, the United States Marine Corp. and the United States Guard recognized Hagin for her outstanding personal contributions to the Armed Forces' bowling programs.



"The success of the Armed Forces bowling program," a military spokesman said, "can be directly attributed to the professional performance of duty, conscientiousness, devotion, enthusiasm and leadership displayed during (Hagin's) tenure as National Chairwomen of the Bowlers to Veterans Link."



Matt Fiorito of the Detroit Free Press, the recipient of BPAA's 2008 Media Award in Orlando, will be honored again in November when he will be presented the Thomas W.

Romeoville, Ill.

It was her second U.S. Open title and third career major championship. Terrell's 216-189 title-match victory over Ohioan Trisha Reid earned her \$25,000.

August's other nominees included Del Ballard Jr., who captured five gold medals at the Lee Evans Tournament of the Americas in Orlando, Fla.; Brian Brazeau, who won his first PBA Senior title at the PBA Senior Decatur (Ill.) Open, and Trisha Reid, who along with her \$15,000 runner-up finish at the U.S. Women's Open, won the PBA Women's Series Tour Trials.

Also nominated were Lucy Sandelin, who captured all six gold medals in the Senior Division at the Lee Evans Tournament of the Americas; Mark Williams, who took the title at the PBA Senior Lake County Indiana Open, and Walter Ray Williams Jr., who collected three gold medals and one bronze at the FIQ Men's World Championships in Thailand.

McKay Award for a lifetime of service to bowling by the Metro Detroit USBC Association during its annual hall of fame and awards dinner.

### MUSIC BOXES WILL BE FEATURED AT 2009 BWAA FUND-RAISER

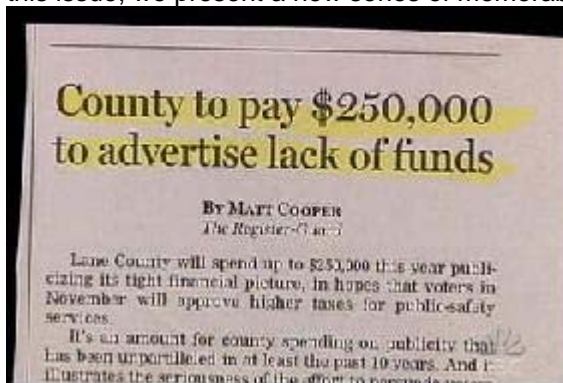


BWAA members - and anyone else willing to contribute - are asked to donate a music box to the 2009 BWAA fund-raiser which is traditionally held during the USBC Convention. Plain or unique music boxes are welcome, noted committee chair Helen Lesh of Roseburg, Ore.

If you'd like to contribute, drop Helen a note at 2090 NW Excello Loop, Roseburg, OR 97471 to let her know. You can bring your music box along to Reno next April (or ship it ahead of time, if you are not going to attend the 2009 USBC Convention).

### HEADLINE OF THE MONTH

Headline writing is something of an art form in its own right. Not every headline accomplishes its mission, however. With this issue, we present a new series of memorable headlines.



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